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# **Vizio Creates The Worlds First Internet Television**

Vizio does more on the electronic scene than supply Wal-Mart with inexpensive Televisions. Based in Irvine, CA. Vizio is the number 1 seller of HDTV in the United States. Vizio is in top gear when it comes to making the TV the next conduit for internet access. Vizio is aiming at creating a wealth of opportunities for developers as well as an exciting event for consumers.

If you really think about where Vizio started at you have to really admire the position that they are sitting in. Vizio has a great strategy for their XVT line of flat televisions. The latest incarnation of Vizio televisions will be coming out in the fourth quarter of 2009. These televisions sport a feature which is called smart dimming. This feature turns off parts of the LCD back light to increase blacks and fire up the contrast ratio. Its really remarkable as it creates very vivid images.

The greatest part of the new line of XVT televisions is what they are going to be doing for internet connectivity. Vizio is hell bent on making the TV an accessible internet platform just and the PC and mobile phone have become. They might be on the right track.

Vizio isn't just shoving Ethernet cords in the back of LCD screens. In many of the XVT series TV sets, Vizio has installed Wi-Fi 802.11n modems. The great thing about the wireless modems is that not everyone has their router close to their TV. With Vizios forward thinking it doesn't matter whether they do or do not because they can connect wirelessly.

Vizio is going even further than connecting to the internet. They are supporting Yahoos Widget Channel and Adobe Flash apps. If you've seen sights such as Rolex.com or Wynnlasvegas.com then you've seen some pretty incredible flash movies. Developers can build amazing interactive world within either platform that will be completely interactive with TV users. Many big name companies have announced support for the Yahoo channel, but Vizio is the only company that supports both Yahoo and Adobe. The cool thing about Vizio supporting Adobe is that since Flash is a highly distributed program and many independent companies can develop environments that are supported on the new televisions.

The great thing about both apps, as far as Vizio is concerned, is that they will be blended together into one interface so users wont have to switch back and forth between programs in order to enjoy the apps. Its all going to be in one place for everyone to take part in. Vizio's big goal is to get as many TVs connected so that developers have a wider audience.

Some of the companies which have signed on to produce apps for the TVs include but are not limited to Facebook, Twitter, EBay, Showtime, Netflix, and Rhapsody who have an exclusive contract with Vizio. When Vizio gets sets to launch their state of the art Televisions, there will be around 20 apps available for use. By the end of 2010 there will be over 1000 having been developed by a multitude of companies. Vizio isn't trying to reinvent the internet browser. Instead they are hoping to turn the TV into a major internet platform akin to the PC or the mobile phone. Vizio wants to be to television what the Iphone is to mobiles.

Vizio's new TV is almost a bit of a cyborg as far as televisions go. Not only does it have a Wi-Fi modem, it also sports 2GB of flash memory as well as Bluetooth capabilities. If that wasn't enough, every television will come with a remote control that has a qwerty keyboard similar to an Blackberry. The keyboard not only will allow users to search and Tweet on Twitter but it also has basic game controls so that people can play Flash games on their TV effortlessly and easily.

The PFI Group has been involved in the distribution of consumer goods such as clothes and electronics since 2006. Learn more about [Vizio 32 LCD HDTV](#) or [Vizio 37 LCD HDTV](#)

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